

## **Guidelines for establishing Partnering Arrangements**

03 July 2013

### **Partnering Principles**

1. Partnering of ACAA with any other business is possible if it is considered of benefit to ACAA and its members.

This could include:

- Identification and implementation of research.
  - Delivery of nationally recognised training or other approved CPD events.
  - Development and delivery of conferences.
  - Long term sponsorship of an activity or events that could involve multiple items over a period.
  - Provision of services for or by ACAA or its members.
  - Reciprocal rights.
2. The terms of any partnering arrangement to be as agreed by the Management Committee and negotiated with the partner, with consideration to the type of activity and benefit to ACAA.
  3. Formal agreement to be documented outlining all responsibilities of both ACAA and Partner.
  4. Partnering generally does not include ACAA endorsement of a product or services.

Version 1.0

Branding only updated 6.5.2020